

FAIRBRIDGE FESTIVAL 2012 13 – 15 April

Advertisements for the Festival 2012 Program Book

Every year Fairbridge Festival produces a program book of outstanding value and quality. No serious festival-goer would want to be without it. Every act is listed alphabetically and described with email and web address of the artist or act. The centre of the A5 booklet shows a complete program grid and map and the front pages give all the essential information to enjoy the festival.

With over 15,000 day adult and family visits to the festival this is a brilliant opportunity to put your business in front of a highly targeted audience.

Advertising will be limited, and will be on a first-come basis. If we reach our quota in a particular size format, we will offer an alternative to you (if available).

proportion of page	dimensions	Cost inc GST
full	197mmH x 132mmW	\$460
half	100mmH x 132mmW	\$370
third	65mmH x 132mmW	\$230
special	65mmH x 65 mmW	\$120

Email attachments are accepted in either jpg or pdf format. Please ensure your ad is of high enough quality but less than 5MB.

Please use the words '**program book ad**' in the subject line of the email.

We would like to know your space requirements by **Friday 10th February 2012 and artwork no later than Friday 17th February 2011.**

Please provide postal address so that we can send the tax invoice. Payment is requested at the same time as lodging the advertisement.

Our postal address is:

FolkWorld Inc
PO Box 2023
Marmion WA 6020

For more information please call our office on

(08) 9246 3311 or email event@fairbridgefestival.com.au

Many thanks for your interest and we look forward to receiving your advertisement.